

Hear From Our People



Soo Ming Jern

Investment

Why did you join EDBI?

I have always liked technology and engineering, but developed an interest in finance and investments soon after I completed university. At EDBI, I have the best of both worlds, being able to evaluate firsthand the cutting edge technologies developed by the world's most innovative companies, invest in the most promising ones, and work with portfolio companies to grow their activities in Singapore and Asia.

EDBI's mandate to invest in Clean Technology companies is impactful. As part of the Clean Technology investment team, not only can my work contribute to the growth of the clean technology industry in Singapore and create jobs for fellow Singaporeans, it can also generate attractive financial returns. At a more macro level, I'd like to think that my work contributes to the long term sustainability of planet earth in a small way. It is rare to find a "triple-win" job.

What is it like working in EDBI?

It's an exciting and fast paced working environment with a team of motivated and talented individuals driven by a common goal.

Working closely with our EDB colleagues, we assess Singapore's strengths in existing industries and potential to go into new competency areas and develop investment strategies and themes which we refine regularly.

We proactively source for deals and plan trips to meet up with the most promising companies worldwide. There was this one trip which I visited 7 cities across 2 continents over 10 days!

How has your EDBI experience shaped you as an individual?

It has certainly given me lots of exposure and developed my personal competencies.

I have learnt to take a more macro view of investments. As a financial investor, one only needs to assess the financial aspects of an investment opportunity. At EDBI, this is a given but in addition, we have to take into account many other strategic considerations such as the synergies with Singapore and role of Asia in the growth of these businesses.